

Agricultural Film

2019

*Maximising crop yields with an effective use of silage,
mulch and greenhouse films to feed the growing global population*

18 - 20 November 2019
Hilton Barcelona, Barcelona, Spain

SPECIAL OFFER

Save **€200** when
you register before
12th September
2019

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Film and Sheet
EXTRUSION

AMI

Bringing the plastics industry together.



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Agricultural Film

2019

Over the past 60 years, plastic film for silage, mulch and greenhouse applications contributed greatly to increasing agricultural output and productivity. Plastic films have been prominent in the horticultural industry, and in improving silage quality, helping to increase milk yields. They have also been extending the growing season with protective mulch and greenhouse films. Growing population, scarcity of water, agricultural land and soil, together with pollution and climate change, have put the global food production under pressure.

The United Nations are aiming to eradicate poverty by 2030 and to become a zero-hunger generation for the first time in human history. Therefore, sustainability and efficient farming are now the priorities of the public and private sector involved in agriculture.

Agricultural Film 2019 presents research and solutions for the problems of protected agriculture. Cutting-edge speakers provide insights and trends in raw materials and film extrusion creating the next generation agricultural films, while optimising cost structure during the product life cycle.

The conference gathers agricultural film specifiers, researchers, film producers and the rest of the supply chain and provides a forum to network with professionals in this challenging industry.

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“A nice overview of the entire market covering different aspects, products and materials”

Sojitz Europe plc



Five good reasons to attend:

- **Learn about trends in the global agricultural film market and see the big picture**
- **Discover ways to increase efficiency and sustainability of your agricultural and farming business**
- **Hear about key technological developments in silage, mulch and greenhouse films**
- **Understand opportunities for film waste reduction through effective recycling and biodegradable technologies**
- **Meet the supply chain and benchmark your company performance against leading industry players**

Ways to get involved:

ATTEND

Register before 12th September 2019 and pay €1,140* saving €200 on the full price of €1,340*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings.

SPONSOR

A variety of sponsorship opportunities are available at this conference to help promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

EXHIBIT

Make it easy to engage with the audience at this busy event with your own highly visible exhibition space. Bring your own display stand and / or banners and use the space to showcase your company's products and services and make a lasting impact. The exhibition runs throughout the conference by the main meeting room and is host to the networking functions.

Space is limited so to avoid disappointment please register for this service as soon as possible.

*VAT may apply

CONFERENCE HOTLINE

Contact: Lorna Grey, Conference Organiser
Tel: +44 (0) 117 314 8111
Email: lorna.grey@ami.international

SAVE €200

Register before
12th September
2019

Monday 18th November 2019

18:00-19:30 Registration and Networking Cocktail Reception
There are no conference sessions on this day

Tuesday 19th November 2019

08:00 Registration and welcome coffee
09:00 Opening announcements

SESSION 1: MARKET OVERVIEW AND GLOBAL PERSPECTIVES ON AGRICULTURAL FILM

09:10 **Global trends in the agricultural film business**
Mr. Richard Walker, Head of Market Intelligence, AMI, United Kingdom

09:40 **Benefits, drawbacks and unmet needs in using agricultural films**
Ms. Pat Flynn, Trade Association Manager, COMMERCIAL HORTICULTURAL ASSOCIATION, United Kingdom

10:10 **Perspectives on plasticulture: transforming a distressed Indian agriculture sector into a thriving powerhouse for the global economy**
Mr. Vikram Bhaudaria, Managing Director, ALOK, India

10:40 Coffee break sponsored by:



SESSION 2: ADVANCES IN AGRICULTURAL FILM FOR CROP PROTECTION

11:30 **Environmentally safe and cost-effective additives to protect agricultural films from pest attacks**
Mr. Chaitanya Joshi, President, C TECH CORPORATION, India

12:00 **PE solution for bananas exposed to low temperatures**
Ms. Ana Paiva, Agro Market Development, BRASKEM, Brazil

12:30 Lunch

SESSION 3: INNOVATIVE MATERIAL DEVELOPMENTS FOR MULCH FILM

14:10 **The development of a novel agricultural mulch film to meet the demands of today**
Dr. Gary Ogden, Technical Manager, WELLS PLASTICS, United Kingdom, and
Dr. Rob Elias, Director, THE BIOCOMPOSITES, United Kingdom

14:40 **New biologically sourced polymer grades for the production of sustainable biodegradable mulch films**
Dr. Grégory Coué, Technical Manager, KOMPUESTOS, Spain

15:10 Paper to be confirmed

15:40 Coffee break sponsored by:



16:30 **Potential use of by-products from agro-industrial waste to develop new functional mulching films and pots**
Dr. Pilar Villanueva Redón, Senior Researcher and R&D Project Leader, AIMPLAS, Spain

17:00 **A sustainable and profitable application for biodegradable mulch film: processing tomato crop**
Mr. Olivier de Beaurepaire, Market Development, BASF, France

20:00 Conference Dinner

Wednesday 20th November 2019

08:30 Registration and welcome coffee
09:00 Opening announcements

SESSION 4: PUTTING AGRICULTURAL FILM TO THE TEST

09:10 **Accelerated UV ageing test for the lifetime evaluation of agriculture film - a look at the advantages and limits**
Mr. Gerard Pichon, R&D Manager, BARBIER GROUP, France

09:40 **New approach to quality enhancement in plastic films production**
Mr. Thorsten Weidenfeller, Chief Technology Officer, R.A.M. - REALTIME APPLICATION MEASUREMENT GmbH, Germany

10:10 Coffee break

SESSION 5: IMPROVING PERFORMANCE OF GREENHOUSE AND SILAGE FILM

10:50 **Smart materials for greenhouses**
Dr. Silke Hemming, Head of Research Team Greenhouse Technology, WAGENINGEN UNIVERSITY AND RESEARCH CENTER, The Netherlands

11:20 **Recycled solutions for silage films and new thermal additive for greenhouses**
Ms. Najat El Housni, TS&D Engineer, GCR GROUP, Spain

SESSION 6: DRIVING AGRICULTURAL FILM TOWARDS A CIRCULAR ECONOMY

11:50 **The plasticulture industry's commitment toward circularity**
Mr. Bernard Le Moine, General Secretary, PLASTICULTURE, France

12:00 Lunch

13:50 **Plastics Strategy in a circular economy - circularity through recycling of agri-plastics: a recyclers perspective**
Ms. Teresa Martínez, Projects Development Manager, SINTAC RECYCLING, Spain

14:20 **A review of agricultural film recycling in the US: a look at the obstacles and opportunities**
Mr. Eugene Jones, CEO, SOUTHERN WASTE INFORMATION EXCHANGE, United States

14:50 **Aiming for a 100% recycling rate of mulching film: a dream or reality?**
Mr. Pierre de Lepinau, Managing Director, A.D.I.VALOR, France

15:20 Conference ends

Conference lanyard sponsored by:



AMI reserves the right to alter the programme without notice.

The latest programme, including any new speakers, changes to the schedule, and any amendments to pricing and terms and conditions can be viewed on our website: www.ami.international

REGISTRATION FORM

Register online

PLEASE COMPLETE IN BLOCK CAPITALS

Company: _____
Address: _____
Country: _____
Tel: _____ Fax: _____
VAT no.: _____
(Must be completed by all EU Companies)
Company activity: _____
Purchase order no. (if applicable): _____
Invoice address (if different from above): _____

DELEGATE/EXHIBITOR DETAILS

Title: Mr/Mrs/Dr/Other: _____
First name: _____
Surname: _____
Position: _____
Email: _____
Special dietary requirements: _____
Signature: _____ Date: _____

Please confirm that you agree to your name being published alongside your company name and job title on the delegate list.

☐ Yes ☐ No

By registering for this event (please tick these boxes):

☐ I agree to AMI's Privacy Policy (www.ami.international/about/legal)
☐ I agree to AMI's Terms & Conditions (www.ami.international/about/tac)

PARTICIPATION

	Price	VAT	Total
Spanish companies ¹			
<input type="checkbox"/> Early Booking Delegate Admission Fee: (Until 12th September 2019)	€1,140.00	0%	€1,140.00
<input type="checkbox"/> Delegate Admission Fee: (from 13th September 2019)	€1,340.00	0%	€1,340.00
<input type="checkbox"/> Networking Dinner:	€95.00	0%	€95.00

Non- Spanish companies ²

<input type="checkbox"/> Early Booking Delegate Admission Fee: (Until 12th September 2019)	€1,140.00	21%	€1,379.40
<input type="checkbox"/> Delegate Admission Fee: (From 13th September 2019)	€1,340.00	21%	€1,621.40
<input type="checkbox"/> Networking Dinner:	€95.00	21%	€114.95

<input type="checkbox"/> Exhibition Space: (UK Companies) ³	€2,075.00	20%	€2,490.00
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<input type="checkbox"/> Exhibition Space: (Non-UK Companies) ⁴	€2,075.00	0%	€2,075.00
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Total: _____

¹ Reverse charge. ² Subject to Spanish VAT at 21%. ³ Subject to UK VAT at 20%.

⁴ Reverse Charge for companies from other EU countries, 0% for Non-EU companies.

METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

☐ Pay by credit card by **registering online**:

We accept: Visa / Mastercard
Alternatively, please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: _____
Email: _____

☐ Bank transfer quoting: 'Your invoice and A/C No.'

To: National Westminster Bank Plc.
Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD
Account number: 06814077 Bank no. 556138
IBAN: GB63 NWBK 6072 0306 8140 77 SWIFT: NWBKGB2L

AGRICULTURAL FILM 2019 CONFERENCE INFORMATION

18 - 20 November 2019
Hilton Barcelona
Avenida Diagonal 589-591
Barcelona 08014
Spain
Tel: +34 93 495 7777
Fax: +34 93 495 7700

HOTEL ACCOMODATION

Delegates are responsible for booking their own accommodation. AMI has negotiated a limited number of rooms at the rate of €180 for a single room and €200 for a double (breakfast and Wi-Fi included) at the Hilton Barcelona until 21st October 2019.

Please make your reservation using the direct hyperlink which can be found on our website www.amiplastics.com (click on 'Agricultural Film 2019', followed by Accommodation).

To contact the Reservations Department directly, please call +34 93 495 7777.

PARTICIPATION OPPORTUNITIES

Delegate registration: includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and coffee breaks.

Sponsor this event: maximise your company profile before, during and after the event by becoming a sponsor. For further information, please contact the Conference Organiser

Exhibition space: an excellent way to enhance your business opportunities and make it easy for delegates to find you! Includes:

- entry for one representative from your company
- one exhibition space in the networking area
- your company profile in the conference proceedings
- new and existing product display
- handing out brochures and promotional items from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly.

Group discounts: when registering as a group you may be entitled to discounts. Contact the Conference Organiser for more information.

Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

Networking Conference Dinner

All delegates are invited to attend the Conference Dinner, which will take place at a local restaurant on the evening of 19th November 2019.

CANCELLATIONS

Full refunds, less a cancellation charge of €300 will be made on cancellations received prior to 18th September 2019. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition spaces, sponsorship packages or conference dinner places at any time.

CONFERENCE HOTLINE

LORNA GREY, CONFERENCE ORGANISER

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Email: lorna.grey@ami.international

The latest programme, including any new speakers, changes to the schedule, and any amendments to pricing and terms and conditions can be viewed on our website: www.ami.international