

# Breathable Films

## 2018

*Exploring the trends and innovations driving the breathable films industry, creating value for products across multiple end-use applications*

**7 - 8 March 2018**  
**Maritim Hotel, Cologne, Germany**



### SPECIAL OFFER

Save **€200** if you register before 12th January 2018

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# Breathable Films

2018

Breathable Films 2018 is a brand-new conference from AMI bringing together industry-elite speakers from the entire supply chain to evaluate and discuss the trends, challenges and opportunities facing the breathable films industry, across multiple end-use applications.

Driven by a growing awareness of health and hygiene, an increase in demand for premium hygiene products, the expanding construction industry and massive opportunities for food contact applications, the breathable films market looks to expand steadily over the next 5 years. Having a microporous structure that is crucial for vapor transmission, breathable films have major applications in the building & construction, pharmaceutical, medical, industrial, food packaging & processing, personal care & hygiene and even clothing sectors.

Breathable Films 2018 covers developments and innovations in raw material characteristics, machinery, testing techniques, film formulation, extrusion & processing technologies as well market trends continuing to facilitate cost reduction without compromising film performance and safety criteria.

In addition to the busy programme of presentations from leading stakeholders in the market, the conference offers high level networking opportunities in a focused exhibition area featuring displays from a range of suppliers.



*AMI is up to date for my target market and interest*

Technical Director, JSP



## Five good reasons to attend:

- **Learn about key market trends and new opportunities in this dynamic market**
- **Explore innovative developments in materials, compounds and masterbatches for breathable films**
- **Network with key stakeholders from across the breathable films industry**
- **Discover new ways to optimise production and to add value to breathable films across multiple end-use applications**
- **Explore next generation testing and measurement solutions for breathable films**

## Ways to get involved:

### Delegate registration

Register before 12th January 2018 and pay €1015\* saving €200 on the full price of €1215\*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings.

### Sponsorship

A variety of sponsorship opportunities are available at this conference to help to promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

### Exhibition space

Make it easy for the delegates to find you at this busy event with your own exhibition space. Bring your own display stand, banners or use the space to showcase samples of your products and ensure that you make an impact. The exhibition will run throughout the conference in the exhibition room next to the main meeting room.

**Space is limited so to avoid disappointment please register for this service as soon as possible.**

## CONFERENCE HOTLINE

**Contact: Alexandra Fish, Conference Organiser**  
**Tel: +44 (0) 117 314 8111**  
**Fax: +44 (0) 117 311 1534**  
**Email: alexandra.fish@ami.international**

**SAVE €200**

Register before  
12th January  
2018



## Wednesday 7th March 2018

- 08.30 Registration and welcome coffee  
09.30 Opening announcements

## SESSION 1 - ADVANCES IN MATERIAL DEVELOPMENTS IMPROVING MULTIPLE END-USE APPLICATIONS

- 09.40 **Engineered calcium carbonate supporting innovations in breathable film for diapers, hygiene, medical, construction, and agricultural applications**  
Dr. David Whiteman, Technical Service and Development Manager - Films and Packaging, IMERYS MINERAUX BELGIQUE SA, Belgium
- 10.10 **Tuning membrane breathability by playing on polymeric compositions**  
Dr. Océane Lamarzelle, Development & TS Manager, Functional Polyolefins, Extrusion Coating-Lamination Speciality, ARKEMA SA, France
- 10.40 **Positioning copolyester based breathable monolithic films in a fast changing world**  
Dr Krijn Dijkstra, Global Marketing Manager Arnitel & Arnite A, DSM ENGINEERING PLASTICS B.V., Netherlands
- 11.10 Morning coffee sponsored by: 
- 11.50 **How performance polymers are enabling the development of comfortable, attractive and cost-effective solutions for breathable hygiene films**  
Mr. Cihan Cabuk, Polyethylene Market Developer, MEAF, EXXONMOBIL, Turkey
- 12.20 **Improving food shelf-life with new families of PP copolymers for transparent and breathable films that meet today's requirements for food packaging**  
Dr. Paola Massari, Senior Researcher, BASELL POLIOLEFINE ITALIA S.r.l., Italy
- 12.50 Lunch

## SESSION 2 - EXPLORING THE BREATHABLE FILM MARKET: FURTHER OPPORTUNITIES, CHALLENGES AND TRENDS

- 14:20 **PANEL DISCUSSION**
- Mr. Ali Sisman, Managing Director of Hygiene and Medical, HASSAN GROUP, Turkey
- Ms. Jana Klvačová, Sales Manager, Breathable Films and Laminates, FATRA A.S., Czech Republic
- Mr Robert Koplin, Head of Centre of Competence Breathable films and Printing, RKW SE, Germany
- Mr Christoph Lentz, Sales Director, Hygiene Film Division, Trioplanex, TRIOPLAST, France

- 15.20 Afternoon tea

## SESSION 3 - NEXT GENERATION COMPOUNDS, ADDITIVES AND MASTERBATCH FOR BREATHABLE FILMS

- 16:00 **New generation PE compounds and masterbatches for breathable film production**  
Mr. Gianluigi Mariani, Managing Director, FI-PLAST S.r.l., Italy
- 16:30 **Value creation with functional performance of breathable films**  
Dr. Livio Buongiorno, Market & Application Development Manager - Hygiene & Personal Care, A. SCHULMAN PLASTICS S.r.l., Italy

- 17:00 **New generation of di-block polymer additives for the ultimate adhesion between dissimilar polymer films**  
Mr. Simon Waddington, Business Development Manager, INTERFACE POLYMERS Ltd., United Kingdom

- 17.30 Networking Cocktail Reception

## Thursday 8th March 2018

- 08.30 Registration and welcome coffee  
09.30 Opening announcements

## SESSION 4 - INNOVATIONS IN PRODUCTION ADDING VALUE TO BREATHABLE FILMS

- 09.40 **The use of beta nucleation to produce breathable polypropylene film**  
Dr. Phil Jacoby, President, JACOBY POLYMER CONSULTING, United States
- 10.10 **Case study: an analysis of the microstructure of breathable films for diaper backsheet - investigating the structures of pores, CaCO<sub>3</sub> particles and agglomerates**  
Mr. Linar Shagiev, R&D Department, DANAFLEX, Russia
- 10.40 Morning coffee
- 11:20 **Nonwoven carriers improving breathable membranes**  
Dr. Arkadiusz Kotlewski, R&D Manager, LOW & BONAR, Netherlands
- 11:50 **Breathable backsheet film using the right extrusion technology**  
Dr. Lennart Ederleh, Technical Sales Director Extrusion Equipment, WINDMÖLLER & HÖLSCHER, Germany
- 12:20 Lunch

## SESSION 5 - QUALITY ASSESSMENT AND REAL-TIME ANALYSIS OF BREATHABLE FILMS

- 13:50 **Case study: the challenges of producing high quality breathable films**  
Mr. Chris McGowan, Director of Sales - EMEA, Film Extrusion & Converting, NDC TECHNOLOGIES, United Kingdom and Mr. Thorsten Weidenfeller, Prokurist/Chief Technology Officer, R.A.M. - REALTIME APPLICATION MEASUREMENT GmbH, Germany
- 14:20 **Innovations in measuring the rate at which fresh produce breathes to reduce waste and increase the shelf-life of fruit, salad, vegetables and flowers**  
Mr. Andrew Sharp, Business Development Director, PERFOTEC, Netherlands
- 14:50 **M-Rays: scratchless and high-coverage thickness measurement of films as a clean alternative to nuclear gauging**  
Dr. Noel Deferm, CEO, HAMMER-IMS, Belgium
- 15.20 Afternoon tea and conference ends

Conference lanyard sponsored by:



AMI reserves the right to alter the programme without notice.  
The latest programme can be viewed on our website  
[www.ami.international](http://www.ami.international)

# REGISTRATION FORM

PLEASE COMPLETE IN BLOCK CAPITALS

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

VAT No.: \_\_\_\_\_

(Must be completed by all EU Companies)

Company activity: \_\_\_\_\_

Purchase order No. (if applicable): \_\_\_\_\_

Invoice address (if different from above): \_\_\_\_\_

## DELEGATE DETAILS

Title: Mr/Mrs/Dr/Other: \_\_\_\_\_

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Special dietary requirements: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By registering for this event I am agreeing to my details being used by AMI.  
Please note that we do not pass details to any 3rd parties.

## PARTICIPATION

Select a delegate option:

☐ Early bird admission fee: €1015 + 19% = €1207.85  
(Until 12th January 2018)

☐ Full admission fee: €1215 + 19% = €1445.85

Upgrade your booking to include:

☐ Exhibition Space: €785

Total: \_\_\_\_\_

Please note upgrades can only be booked with a delegate place

All payments to be made in Euros

All delegate registrations have 19% VAT applied as stated by the German government

## METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

☐ **Bank transfer quoting:** Your invoice and A/C No. or 'Applied Market Information Ltd. - Breathable Films 2018' to: National Westminster Bank Plc. Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD  
Account number: **06814077** Bank No. **556138**  
IBAN: **GB63 NWBK 6072 0306 8140 77** SWIFT: **NWBKGB2L**

☐ **Pay by Credit Card**

We accept: Visa / Mastercard

Please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

## BREATHABLE FILMS 2018 CONFERENCE INFORMATION

7 - 8 March 2018

Maritim Hotel

Heumarkt 20

50667 Cologne

Germany

Tel: +49 221 2027 0

Fax: +49 221 2027 835

## PARTICIPATION OPPORTUNITIES

The registration fee includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and refreshment breaks.

### Registration fee

- Early-bird offer: Register by 12th January 2018 for €1015\*
- Full price: €1215\*
- Exhibition space: Upgrade to an exhibition space for €785
- Group discounts: When registering as a group you may be entitled to discounts. Contact the Conference Organiser for more information

### Exhibition space

The exhibition is an excellent way to enhance your business opportunities and makes it easy for delegates to find you! The upgrade allows you to:

- Have an exhibition space in the networking area throughout the conference (includes 1 table, 2 chairs and a power supply)
- Include your company profile in the printed proceedings
- Display new and existing products
- Hand out brochures and promotional items to attendees from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly. Add an exhibition space onto your delegate registration as an upgrade.

### Sponsor this event

A variety of sponsorship opportunities are available at this event that can help to promote your company's products and services to this highly targeted international audience. For further information, please contact the Conference Organiser on: +44 (0) 117 314 8111.

### Social event

The social event organised for Breathable Films 2018 will provide an ideal setting for delegates and speakers to mix business with pleasure.

#### • Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

### Hotel accommodation

Delegates are responsible for booking their own accommodation. AMI has negotiated a room rate of €160.50 for a single room and €199 for a double (tax, breakfast and Wi-Fi included) at the Maritim Hotel in Cologne until 7th February 2018.

Please make your reservation using the direct hyperlink which can be found on our website [www.ami.international/events](http://www.ami.international/events) (click on 'Breatable Films 2018' followed by Accommodation)

## CANCELLATIONS

Full refunds, less a cancellation charge of €300 will only be made on cancellations received prior to 5th January 2018. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition upgrades or sponsorship packages at any time.

\*+19% German VAT

## CONFERENCE HOTLINE

### ALEXANDRA FISH, CONFERENCE ORGANISER

Applied Market Information Ltd.

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Registered in England No: 2140318

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Email: [alexandra.fish@ami.international](mailto:alexandra.fish@ami.international)

The latest programme, including any new speakers or changes to the schedule can be viewed on our website: [www.ami.international](http://www.ami.international)